



CASE STUDIES

Companies Relocated to Southern Nevada

Southern Nevada (Las Vegas, Henderson, Boulder City, Mesquite, North Las Vegas)

InfoGenesis

Located from Santa Barbara, Calif. to Las Vegas

- **Company Profile:** Developer of specialized software solutions for guest experience management in the hospitality and food service industries. InfoGenesis helps you understand your guests' preferences, tailor service to their unique needs, and maximize revenue per customers. Our solutions include point-of-sale, self-service, dining management and analytics for leading hotels, resorts, self-service, casinos, cruise lines, stadiums, restaurants, and managed foodservices. InfoGenesis can be found online at www.infogenesis.com.
- **Testimony:** "Las Vegas, with its impressive and growing hospitality, foodservice, and retail markets is a natural fit for InfoGenesis. It offers an interesting mix of potential employees that are hospitality educated combined with favorable economic conditions for business as well as for our employees."
- **Contact:** Brad Bennett, Vice President, Technical Services
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CDW Corporation

Expanded from Vernon Hills, Ill. to North Las Vegas

- **Company Profile:** CDW Corporation is a leading provider of technology products and services for businesses, government and education. The company specializes in developing computing solutions designed for customers' specific needs, and enjoys a solid reputation as a leading direct marketer of multi-brand computers and related technology products and services. CDW will operate its Western distribution center out of North Las Vegas. CDW can be found online at www.cdw.com.
- **Testimony:** "CDW is excited to open operations in Las Vegas. We now have a central hub, which brings us closer to our business partners and enables us to deliver products to our customers in a shorter time frame. Many of our vendors have also expanded to Las Vegas to take advantage of this prime business environment." - Ray Nair, Director of Operations - CDW Western Distribution Center - North Las Vegas
- **Contact:** Clark Walter - CDW Corporate Public Relations
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