



**\*\*\*NEWS FLASH\*\*\*NEWS FLASH\*\*\* NEWS FLASH\*\*\***

**NDA Press Conference | August 6, 2009**

***Save the Date!***

You are invited to an exclusive sneak peek of our 2009 advertising campaign on Thursday, August 6, 2009 at 9:00 a.m. at Rave Motion Pictures located at Town Square, 6857 Las Vegas Blvd. South. The advertising campaign, which will be supported by a public relations strategy consisting of grassroots and viral marketing efforts, will target businesses in Southern California.

We're pleased to announce that special guest, Mayor Oscar Goodman, will join us to unveil the new commercials on the big screen. We're excited to share with you our vision for the campaign as it is set to be not only controversial but innovative with our introduction into the world of social media.

So be prepared to sit back, relax and enjoy this special premiere! Seating is limited so please RSVP at [rsvp@gapr.com](mailto:rsvp@gapr.com) or call (702) 506-0105.

Warmest regards,  
Somer